

**DiBuduo & DeFendis Named as One of the Top US Insurance Agencies In
IIABA's Best Practices Study**

FRESNO, CA, August 31, 2011 – DiBuduo & DeFendis Insurance has again been designated as part of an elite group of independent insurance agencies around the United States participating in the Independent Insurance Agents & Brokers of America (IIABA or the Big "I") "Best Practices" Study Group.

Each year since 1993, IIABA and Reagan Consulting, an Atlanta-based management consulting firm, join forces to study the country's leading agencies in six revenue categories. The agencies comprising the study groups are selected every third year through a comprehensive nomination and qualifying process and awarded a "Best Practices Agency" designation. The selected "Best Practices" agencies retain their status during the three-year cycle by submitting extensive financial and operational data for review each year.

Last year, which marked the start of a new three-year study cycle, more than 1,200 independent agencies throughout the U.S. were nominated to take part in the annual study, but only 224 agencies qualified for the honor. To be chosen, the agency had to be among the 35-40 top-performing agencies in one of six revenue categories.

"We are pleased that IIABA has again selected us for this prestigious designation. It is the second time we've been named to the list and demonstrates our commitment to excellence. We're very proud of our company and the people here who helped us achieve this recognition."

The Best Practices Study was initiated by IIABA in 1993 as the foundation for efforts to improve agency performance. The annual survey and study of leading independent insurance agencies documents the business practices of the "best" agencies and urges others to adopt similar practices.

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About DiBuduo & DeFendis

DiBuduo & DeFendis was founded in 1960 and is one of the largest independent insurance agencies in California with offices in Bakersfield, Dinuba, Fresno, Hollister, Lodi, Modesto, San Luis Obispo and Taft. The firm provides all lines of insurance from business to home to life insurance products to a diversified group of clients throughout the United States. For additional information, visit www.dibu.com

