

BIM Essentials can help you understand your readiness, preparation, how you can mitigate the risk of a data breach and help you respond should a breach occur.



ASSESS RESPOND

## AmTrust Business Identity Management Essentials

### Be Proactive with BREACH PREPAREDNESS

Understanding the ways to combat the risk of a breach can be overwhelming, but with our Breach Preparedness Portal, you can easily assess your potential vulnerabilities. It includes a Breach Self-Assessment to help you better understand your levels of risk in particular areas.

Our valuable resources keep you up to date on what you should know in order to better defend your business against a breach. You'll have access to case studies, webinars, white papers, industry press releases, and guides for managing a data breach response and complying with federal and state breach notification regulations.

### Be Ready to Respond with BREACH REACTION SERVICES

If your business suffers a breach, you'll quickly learn that navigating the data breach laws in the different jurisdictions can be a confusing and daunting task. We'll create a custom response plan outlining all of the services that may be required.\* We can also arrange breach response services so you won't have to look for third-party vendors (additional charges apply for breach response services).

#### The custom response plan recommendations may include:



##### Conducting a forensic audit

including forensic analysis, to determine if the incident was benign or malicious, who was affected, source of the breach, type of data breached, and the level of exposure/acquisition by a third party.



##### Reporting breach

to government agencies, if applicable.



##### Public relations

such as issuing press releases and establishing notification websites.



##### Notifying affected consumers

and/or employees, if required and provide monitoring services for up to a year.



##### Setting up call center

to establish and handle concerned customer calls.

\*The breach response plan is a guide intended to help identify state and federal notification and other requirements that may apply in your data breach situation. It is not a substitute for legal advice. If you have questions about your legal obligations following a breach, please consult your legal professional.

Achieve more,  
worry less.



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