

Chris Peters Joins DiBuduo & DeFendis as Employee Benefits Director

FRESNO, Calif.– DiBuduo & DeFendis has announced that Chris Peters has joined the company as the new Employee Benefits Director. Headquartered in the Fresno office, he will lead the firm’s employee benefits department with the specific task of assisting clients with healthcare reform.

Mr. Peters has 27 years of experience in the health insurance and employee benefits industries, including spending 14 years as the Central Valley Regional Sales Manager for Anthem Blue Cross. Mr. Peters spent the last 5 years as the Broker Sales Executive for Benefit Mall. He is a Registered Health Underwriter and past Board Member of the Central California Association of Health Underwriters. He holds a B.A. in Psychology and Business from Saint Mary’s College of California.

“I’m excited to be joining D & D as this is an excellent career opportunity for me and a chance to help D & D clients navigate the complexities of the Affordable Care Act,” said Chris Peters. “I’ve known for many years that D & D is a legacy of leadership in the Central California insurance marketplace, and I’m looking forward to assisting D & D agents in the Valley and the Central Coast in growing their business.”

“Chris Peters is a great asset to our team, and will oversee the employee benefits programs and staff throughout our offices in California,” said Matt DeFendis, co-owner of D & D. “We are very pleased that he has joined us and know that our clients will appreciate someone with his caliber of experience and expertise to help them through the new law as well as structure their current employee benefit programs.”

About DiBuduo & DeFendis

DiBuduo & DeFendis Insurance was founded in 1960 in Fresno, California. Today, D & D is one of the largest independent insurance agencies in California with offices in Bakersfield, Dinuba, Fresno, Hollister, Lodi, Modesto, San Luis Obispo and Taft. The firm provides all lines of insurance to a diversified group of clients throughout the United States. For additional information, visit www.dibu.com.

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