

**Jim Ehlers, Marla Parsons and Steve Reeves Establish
DiBuduo & DeFendis Office in Lodi**

Lodi, California. Jan. 25, 2011. Long-time Lodi insurance executives Jim Ehlers, Marla Parsons and Steve Reeves have announced that they have associated with DiBuduo & DeFendis, one of California's largest independent insurance agencies, and have opened an office in Lodi. The three agents bring more than 82 years of combined experience in the insurance industry serving the Lodi area and the Central Valley. They write all forms of insurance for clients from business to personal lines.

Mr. Ehlers specializes in agriculture related insurance products and services with a specialty service division for Crop Insurance of all kinds. Ms. Parsons views her role as an educator who teaches her clients the right product to use for their situations, rather than a salesperson. Mr. Reeves specializes in commercial insurance for the construction, winery and manufacturing industries, as well as personal lines of insurance. His insurance designations include CPCU (Charter Property and Casualty Underwriter) and ARM (Associate in Risk Management).

Mr. Ehlers said he made the change because he admires the way DiBuduo & DeFendis is organized and structured as a business. "In the past I have been familiar with DiBuduo & DeFendis as a firm and as a competitor, they treat everyone with respect and like family," Mr. Ehlers said. Ms. Parsons believes DiBuduo & DeFendis provides a great opportunity for their customers and the community as a whole. She explains, "The company is committed to the community in every area it serves. Matt and Mike DeFendis make it a priority to support their agents and clients." Mr. Reeves believes this commitment is demonstrated in part through the company's response time and consistency, and notes that "it doesn't take weeks or months to get answers."

Co-owner Matt DeFendis noted that, "Jim, Marla and Steve bring great experience and expertise to our new Lodi office. Their knowledge of the insurance industry is exceptional and a perfect fit for our company."

Mr. Ehlers, a third generation Lodian, has worked in the insurance business as an Independent Insurance Agent in Lodi since 1980. Ms. Parsons has 27 years of experience in the insurance industry, working her way up through the ranks to owning her own agency. Mr. Reeves began his insurance career over thirty years ago after graduating from the University of Pacific in Stockton in 1977.

The new DiBuduo & DeFendis office is at 1901 W. Kettleman Lane in Lodi and will be fully staffed to support clients from the region in all lines of insurance. For more information about the new DiBuduo & DeFendis Lodi office, call 209.340-5400.

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About DiBuduo & DeFendis

DiBuduo & DeFendis was founded in 1960 by lifelong friends, Anthony J. DiBuduo and Leonard T. DeFendis. Today, DiBuduo & DeFendis is one of the largest independent insurance agencies in California with offices in Bakersfield, Dinuba, Fresno, Hollister, Lodi, Modesto, San Luis Obispo and Taft. The firm provides all lines of insurance to a diversified group of clients throughout the United States. For additional information, visit www.dibu.com